MÖTSENBÖCKER'S LIFT OFF®

Available in 4.5oz., 22 oz., 32 oz. and 1 gallon sizes.

- **Old & Fresh Paint**
- **Acrylics & Primers**
- **Enamels & Sealers**
- **Works On All Spray Paint**

Lift Off #4 is a "Green" Spray Paint Remover

San Diego, August 20, 2007

Lift Off® #4 Spray Paint Graffiti Remover is the first and only Green Cross Certified paint remover. Biodegadable and water–based, this product is safe for the user, the environment and every surface. It works more effectively, or better, in the same time, and costs less per ounce than most solvents. Lift Off #4's secret formula breaks the molecular bond between the paint and the surface and is effective for removing graffiti from all types of surfaces including stucco, concrete, automobiles, street signs and utility boxes. It provides superior performance on the most difficult porous surfaces like natural brick and concrete. Lift Off #4 is the first real alternative to anti–graffiti coatings and the continued painting over of graffiti.

According to Keely Reed of Monmouth, Oregon, it is the best product on the market to remover graffiti from his '76 Volkswagon Van. He had learned about Lift off #4 from his mechanic. In 45 minutes he had completely cleaned 30 year–old, sun–baked spray paint from the rear and passenger side of his VW van. He is still astonished at how well the product worked and that it is environmentally safe.

Lift Off #4 is designed to work safely on all types of street signs including: reflective, silk–screened and high intensity and will not damage 3M's 1150 Coating. Lift Off #4 effectively removes all spray paints and permanent markers from surfaces such as: tile, formica, plastic and glass. The multi–patented formula also works on high poracity substrates including: brick, concrete, stucco, slumpstone and splitrock. The efficiency of Lift Off #4 on high poracity surfaces is increased when used in conjunction with a high pressure water system.

Lift Off #1 is used by municipalities, schools and universities, transit authorities, painting companies and janitorial services around the country.

About Mötsenbocker's Lift Off®

Mötsenbocker's Lift Off® offers a family of patented cleaners that are water–based, biodegradable and have low or no–VOC's. The line of innovative technologies removes everything from food, beverages and pet stains to paint, adhesives and ink. Originally developed by chemist Gregg "The Wizard" Mötsenböcker, the initial concept of the brand was to create products that were safe, easy and effective for the home and the environment. The formulas have been proven in industrial and commercial applications and are sold in mass merchandisers, home improvement stores, drug stores and specialty stores across the country. Interested parties can log onto www.liftoffinc.com or call 1.800.346.1633 for more information.

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