Available in 4.5oz., 9.5 oz. aerosol can, 22 oz., 32 oz. and 1 gallon sizes.

- **Chewing Gum**
- **Stickers & Tape**
- **Bugs & Tar**
- **Crayon & Pencil Marks**

Take It Off With Lift Off #2

San Diego, August 20, 2007

Got unwanted gum in your hair or on your furniture? No need to worry. Mötsenbocker's Lift Off® #2 can take it off.

Lift Off #2 was developed to remove the second most common type of stains: those which have a natural oil, petroleum, or solvent–based nature such as tapes, adhesives, chewing gum, grease, tar, crayons, motor oil, salad dressing and lipstick.

Mötsenbocker's Lift Off® #2 removes grease, gum, tape, adhesives and oily food from a variety of porous and hard surfaces. No need to throw out good clothes or cover up furniture. Mötsenbocker's Lift Off® #2 works on clothes, upholstery, nonwashables, carpets, floors, washables, concrete, linoleum, brick, tile, countertops, lawn furniture and even street signs. It also evaporates 100%, so it will not leave any marks or residue.

Municipalities across the country have been using Lift Off #2 to remove unwanted stickers from stop signs, utility boxes and other hard surfaces.

Mötsenbocker's Lift Off® #2 is a water–based and biodegradable cleaner that is safe for the environment and the user, while being a very effective cleaner. It has received both an "A" rating by Consumer Testing Labs and has also been Green Cross Certified by Scientific Certification Systems.

Recognized by Popular Science as the Best New Formulation of the Year, Lift Off #2 is the same formulation in both the aerosol and non–aerosol versions.

The 22–ounce bottle features a convenient trigger sprayer for quick cleanup in the garage and at the auto and bike shop. It is an excellent degreaser for hand tools and bicycles. Also, it is the only VOC compliant product of its kind.

About Mötsenbocker's Lift Off®

Mötsenbocker's Lift Off® offers a family of patented cleaners that are water–based, biodegradable and have low or no–VOC's. The line of innovative technologies removes everything from food, beverages and pet stains to paint, adhesives and ink. Originally developed by chemist Gregg "The Wizard" Mötsenböcker, the initial concept of the brand was to create products that were safe, easy and effective for the home and the environment. The formulas have been proven in industrial and commercial applications and are sold in mass merchandisers, home improvement stores, drug stores and specialty stores across the country. Interested parties can log onto www.liftoffinc.com or call 1.800.346.1633 for more information.

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