Available in 22 oz., 32 oz. and 1 gallon sizes.

- **Ballpoint Pen & Inks**
- **Permenent Markers**
- **Nail Polish**
- **Hair Dyes From All Surfaces**

Clean Up With Lift Off #3

San Diego, August 20, 2007

No need to throw out your clothes, furniture, carpets and drapes due to spills and messes from pen, inks, marker and nail polish, thanks to Mötsenbocker's Lift Off® #3.

This product removes: ball–point pen ink, correction fluid, India ink, fountain pen inks, highlighters, permanent markers, nail polish, newsprint, pencil marks and stamp pad inks. Lift Off #3 easily cleans up spills on clothes, upholstery, nonwashables, carpets, washables, floors, concrete, linoleum, brick, vehicles, tile, countertops, lawn furniture, tennis shoes and more.

Mötsenbocker's Lift Off® #3 is a water–based and biodegradable cleaner that is safe for the environment and the user, while being a very effective cleaner. It has received both an "A" rating by Consumer Testing Labs and has also been Green Cross Certified by Scientific Certification Systems.

The 22–ounce bottle features a convenient trigger sprayer for quick cleanup of all types of graffiti on the job or in the home.

About Mötsenbocker's Lift Off®

Mötsenbocker's Lift Off® offers a family of patented cleaners that are water–based, biodegradable and have low or no–VOC's. The line of innovative technologies removes everything from food, beverages and pet stains to paint, adhesives and ink. Originally developed by chemist Gregg "The Wizard" Mötsenböcker, the initial concept of the brand was to create products that were safe, easy and effective for the home and the environment. The formulas have been proven in industrial and commercial applications and are sold in mass merchandisers, home improvement stores, drug stores and specialty stores across the country. Interested parties can log onto www.liftoffinc.com or call 1.800.346.1633 for more information.

Media Contact

Patty Brooks
619.666.3324
pbrooks936@aol.com