MÖTSENBÖCKER'S LIFT OFF®

Available in 22 oz., 32 oz. and 1 gallon sizes.

- **Pet Stains**
- **Kool–Aid®**
- **Grass & Blood**
- **Coffee, Wine & Sodas**

Clean Up With Lift Off #1

San Diego, August 20, 2007

Now you do not have to cry over spilling red wine. Mötsenbocker's Lift Off® #1 has come to the rescue. If spills and stains are causing you distress, there is a safe solution: Mötsenbocker's Lift Off® #1. It is specifically formulated to remove the most common types of spills and stains such as pet stains, coffee, tea, Kool–Aid®, grass, blood or any other water or protein–based stains.

Lift Off #1 works well on all types of surfaces, including clothing and carpeting, upholstery, furniture, fabrics, tile and concrete.

Lift Off #1 is a water–based and biodegradable cleaner that is safe for the environment and the user, while being a very effective stain and spill remover. It has received both an "A" rating by Consumer Testing Labs and has also been Green Cross Certified by Scientific Certification Systems.

Lift Off #1 is used by schools, municipalities, amusement parks, transit authorities, contract cleaners and carpet specialists.

The 22–ounce bottle features a convenient trigger sprayer for quick cleanup of all types of stains on the job or in the home.

About Mötsenbocker's Lift Off®

Mötsenbocker's Lift Off® offers a family of patented cleaners that are water–based, biodegradable and have low or no–VOC's. The line of innovative technologies removes everything from food, beverages and pet stains to paint, adhesives and ink. Originally developed by chemist Gregg "The Wizard" Mötsenböcker, the initial concept of the brand was to create products that were safe, easy and effective for the home and the environment. The formulas have been proven in industrial and commercial applications and are sold in mass merchandisers, home improvement stores, drug stores and specialty stores across the country. Interested parties can log onto www.liftoffinc.com or call 1.800.346.1633 for more information.

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