Available in 4.5oz., 22 oz., 32 oz. and 1 gallon sizes.

- **Wood Stains**
- **Enamels & Oversprays**
- **Carpeting & Tools**
- **Works on Hands & Fabrics**

Clean Up Latex Paint Spills With Lift Off #5

San Diego, August 20, 2007

No need to trash your painter's pants, brushes, tools and clothes, thanks to Mötsenbocker's Lift Off® #5 Latex Paint Remover.

This product removes: latex paints, latex aerosols, wood stains, latex enamels, water–based sealers, linseed oils and lacquer from spray equipment, clothing, carpeting, concrete, brick, brushes, furniture and more! Lift Off #5 easily cleans up overspray and spills on clothes, upholstery, nonwashables, carpets, floors, washables, concrete, linoleum, brick, tile, countertops and cars.

Mötsenbocker's Lift Off® #5 is a water–based and biodegradable cleaner that is safe for the environment and the user, while being a very effective paint remover. It has received both an "A" rating by Consumer Testing Labs and has also been Green Cross Certified by Scientific Certification Systems.

The 22–ounce bottle features a convenient trigger sprayer for quick cleanup of all types of paint on the job or in the home.

About Mötsenbocker's Lift Off®

Mötsenbocker's Lift Off® offers a family of patented cleaners that are water–based, biodegradable and have low or no–VOC's. The line of innovative technologies removes everything from food, beverages and pet stains to paint, adhesives and ink. Originally developed by chemist Gregg "The Wizard" Mötsenböcker, the initial concept of the brand was to create products that were safe, easy and effective for the home and the environment. The formulas have been proven in industrial and commercial applications and are sold in mass merchandisers, home improvement stores, drug stores and specialty stores across the country. Interested parties can log onto www.liftoffinc.com or call 1.800.346.1633 for more information.

Media Contact
Patty Brooks
619.666.3324
pbrooks936@aol.com