



# Commit to Student Wellness

LOGO

# The link between hand hygiene and student wellness is clear

## **Absenteeism crisis:**

**144 million lost school days per year<sup>1</sup>.**

Each year, 144 million school days are lost to illness in America's schools. What's really lost is valuable educational time with students. The negative influence on student achievement can be enormous.

## **Most germs are transmitted by hands.**

According to the Centers for Disease Control and Prevention, hand hygiene is one of the most important steps to take to prevent the spread of germs that may cause illness. That's why a comprehensive hand hygiene program can help keep students in the classroom learning instead of home sick.

## **The school day schedule is already so filled with demands, it can interfere with hand hygiene plans.**

Soap and water aren't available in the classroom. There isn't time for students to visit the restroom when they cough or sneeze. In addition, students aren't always as diligent in their hand hygiene as they should be. **Studies show: Only 53% of students wash their hands after bathroom use. Only 18% of students use soap when they wash their hands<sup>2</sup>.**



# Now there's a simple hand hygiene program that works in the busiest schools

**PURELL® promotes hand hygiene throughout the school building.**

In all the places where soap and water aren't available, hand sanitizer can kill most common germs that may cause illness. Touch-free dispensers and a foam formula promote use. Place highly visible dispensers in:

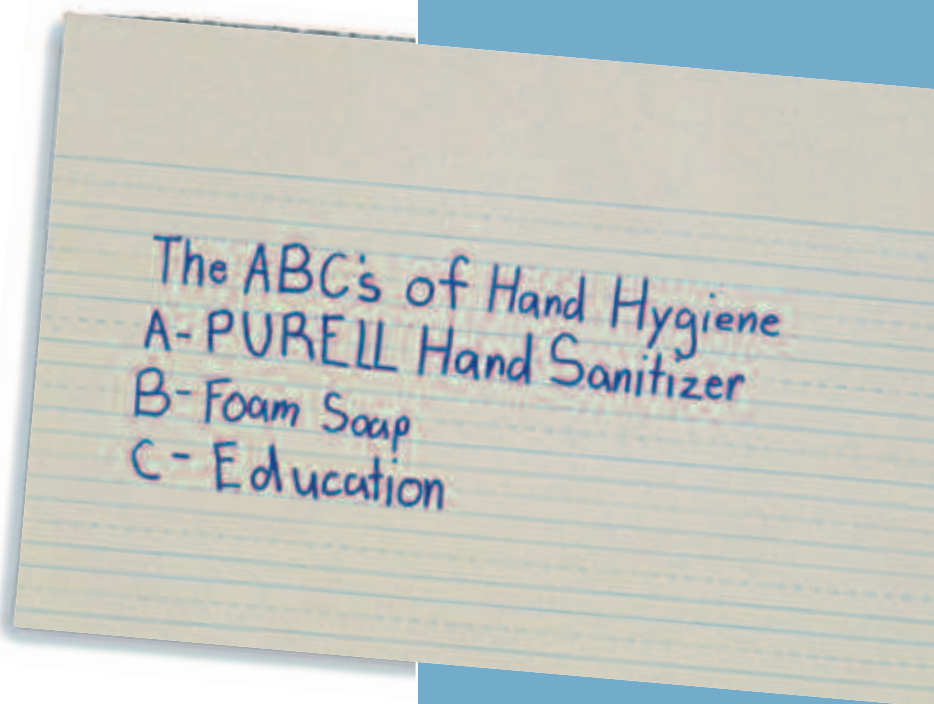
- Classrooms • Lunchrooms • Shared areas

**The results are clear:  
51% reduction in absenteeism<sup>3</sup>.**

A study conducted in schools found that absenteeism caused by illness was 51% lower in classrooms where regular use of hand sanitizer and a hand hygiene education program were in place, compared to classrooms without those factors.

**Foam Soap has a kid-friendly feel that encourages use.**

Our foam soap is formulated for cleaning effectiveness. Just as important, kids like the soft feel – and that can make a difference in compliance.



Ask us about  
Education Programs  
designed to teach  
proper Hand Hygiene.

## **SANITARY SEALED™ Refills.**

Why? A recent study by the University of Arizona on refillable bulk soap reservoir systems showed that 25% contained potentially harmful bacteria<sup>4</sup>. Factory-sealed refills are protected from contamination and each include fresh nozzle.

Product Shot Goes Here

# A hand hygiene program that makes the grade

When it comes to school hand hygiene, you can count on the XXXX Hand Hygiene Program for Schools to deliver the results you need. Contact your XXXX representative or call X-XXX-XXX-XXXX. To learn more, visit <http://XXXX.com>

## Product Order Information - Refills

Description	Order Number	Size	Case Pack	Uses Dispenser No.
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## Product Order Information - Dispensers

Brand	TFX™ (Touch Free)	FMX™ (Push-Style)	
Et accumsan et iusto odio			1. Benson V and Marano MA. 1998. National Center for Health Statistics. Vital and Health Statistics. Current Estimates from the National Health Interview Survey, 1995. Series 10, No. 199. Page 62. 2. Guinan, M., M. McGuckin, and A. Severeid. 2000. Who Washes Hands After Using The Bathroom. American Journal of Infection Control 28: 424-25 3. Guinan, M., M. McGuckin, and Y. Ali. 2002. The effect of a comprehensive handwashing program on absenteeism in elementary schools. American Journal of Infection Control 31: 1-8. 4. Gerba, C.P. et al, The Occurrence of Heterotrophic Bacteria, Coliforms, and Staphylococcus Aureus in Liquid Soap Samples From Public Restrooms. Unpublished study 2006. Bacterial Contamination of Liquid Hand Soaps. Unpublished Study. 2007 University of Arizona.
Et accumsan et iusto odio			

Contact information, logos go here